

JEUNE ® PREMIER

little legends
SS26



Dear Partners,

Welcome to LITTLE LEGENDS, the Fantastic World of Jeune Premier. What if your school bag could unlock a whole new world?

For our back to school '26 collection, I wanted to create more than just backpacks. I wanted to build a universe. A theme park. A place where each print is an attraction, each detail a spark of magic. LITTLE LEGENDS is a celebration of childhood imagination — wild, bold, and bursting with adventure. As a mother of two teenage boys (12 and 16), life is anything but quiet. I'm constantly being thrown into the chaos of daily life, and honestly? That's where the best ideas live. In Spring '24, our family travelled to Florida — and while queuing for rides at theme parks like Islands of Adventure, I was suddenly struck by inspiration.

On Hagrid's Magical Creatures Motorbike Adventure, my mind raced to cobblestone classics and Flemish cycling pride. The result? King of the Cobbles — a lion-led race through our own heritage. On The Amazing Adventures of Spider-Man, I imagined our iconic feline friends leaping into superhero roles. Thus, Supercats was born.

My youngest son is obsessed with the Porsche 911 — sleek, fast, iconic. Naturally, we teamed up with Porsche for a design that fuses craftsmanship with high-octane cool. But every theme park needs snacks, right? Craving an ice cream? Say hello to Disco Dip. Stumbled upon a charming old bakery? That's Le Petit Chef. Candy apples shimmering in the sun? You've just found Berry Cute. And when it was time to cool off? Mermaids, of course. To wrap it all up, we wandered through an enchanted forest — and I found myself thinking of my boys when they were little, wide-eyed and full of wonder. That's how Magic Elf was imagined.

This collection is more than just bags — it's a journey. A park. A world. And I can't wait to take you there. Step into the Fantastic World of LITTLE LEGENDS — one park, endless worlds, all powered by imagination.

From one adventure to the next, with love,

Hélène Fransen
Creative director





SS26 - puffer pastel party

puffer pastel party



new bobbie
Bo226268



city bag
Ci026268



pencil box
Pb026268

SS26 - disco dip



disco dip



it bag midi
Itd26262



ergomaxx
Erx26262



ralphie *
Ra026262



city bag
Ci026262



pencil box
Pb026262



pencil box filled
Pf026262



SS26 - mermaids

mermaids



it bag midi
Itd26265



new bobbie
Bo226265



ergomaxx
Er26265



ralphie
Ra026265



city bag
Ci026265



pencil box
Pb026265



pencil box filled
Pf026265



SS26 - magic elf

magic elf



it bag midi
Itd26266



new bobbie
Bo226266



ergomaxx
Erx26266



ralphie
Ra026266



city bag
Ci026266



pencil box
Pb026266



pencil box filled
Pf026266



SS26 - le petit chef

le petit chef



it bag midi
Itd26263



new bobbie
Bo226263



ergomaxx
Erx26263



ralphie
Ra026263



city bag
Ci026263



pencil box
Pb026263



pencil box filled
Pf026263



SS26 - berry cute

berry cute



new bobbie
Bo226264



ralphie
Ra026264



city bag
Ci026264



pencil box
Pb026264



SS26 - lilac

lilac



it bag midi
Itd26267



new bobbie
Bo226267



city bag
Ci026267



pencil box
Pb026267



SS26 - jetsetter

jetsetter metallic silver



caroline weekend bag

Wb026276



wallet *
Wa026276



travel pouch *
Tp026276

jetsetter metallic pink



caroline weekend bag *

Wb026269



wallet *



travel pouch *

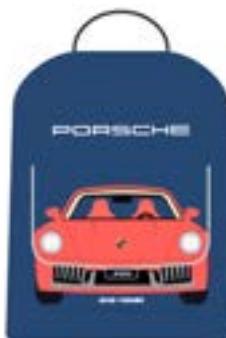


SS26 - porsche

porsche



it bag midi
Itd26273



new bobbie *
Bo226273



ergomaxx *
Erx26273



ralphie *
Ra026273



city bag *
Ci026273



pencil box *
Pb026273



pencil box filled *
Pf026273

SS26 - supercats



supercats



it bag midi
Itd26272



new bobbie
Bo226272



ergomaxx
Erx26272



ralphie
Ra026272



city bag
Ci026272



pencil box
Pb026272



pencil box filled
Pf026272



SS26 - king of the cobbles

king of the cobbles



it bag midi
Itd26271



new bobbie
Bo226271



city bag
Ci026271



pencil box
Pb026271



SS26 - puffer

puffer green



new bobbie
Bo226275



city bag
Ci026275



pencil box
Pb026275

puffer blue



new bobbie
Bo226274



city bag
Ci026274



pencil box
Pb026274

SS26 - classic collection



cherry



limited classic midi
Lcd25259



sports bag
Sp025259



pencil box
Pb025259

cheetah



limited classic midi
Lcd25260



sports bag
Sp025260



pencil box
Pb025260

SS26 - classic collection



butterfly gold



limited classic midi
Lcd25132



sports bag
Sp025132



pencil box
Pb025132

surf jeep



limited classic midi
Lcd25261



sports bag
Sp025261



pencil box
Pb025261

SS26 - accessories



new

schultüten



unicorn gold
St026129



cherry pompon
St026127



fc jeune premier
St026190



SS26 - accessories

bodyglowers



lady gadget pink
Bod24159



cherry pompon
Bod25127



unicorn gold
Bod25129



fc jeune premier
Bod24190



space invaders
Bod25206

helmets
jeune premier x lazer



pink
BLC2547893504



green
BLC2547893506



off white
BLC2547893505



SS26 - accessories

icon caps



pink
Cap025001



navy
Cap025002



beige
Cap025003

lunchbox / elastics



unicorn
Le025258



rainbow
Le025253



icon cherry
Le025254



lunchbox rose gold
Lb0240001



happy face
le025256



jp tiger
le025257



fc
le025255



lunchbox black nickel
Lb0240003

drinking bottles



candy
Db026235



lady gadget pink
Db023159



cherry pompon
Db023127



unicorn gold
Db024129



porsche
Db026273



fcjp
Db023190



mr. gadget
Db023169



space invaders
Db023206

organisers



organiser new bobbie girls
Or025xxx



organiser new bobbie boys
Or025yyy



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