

JEUNE[®] PREMIER
essentials & classics



The Essentials and Classic collection is a compilation of all time favorites that capture the hearts of small students year after year.

These bestsellers are known for their timeless designs, durability and ease of use. Whether it's a first day of school or an everyday adventure, these reliable favorites will have every student prepared.

essentials



essentials - candy

JEUNE • PREMIER

candy



ralphie
Ra026235



it bag midi
Itd25235



ergomaxx
Erx25235



new bobbie
Bo225235



city bag
Ci025235



pencil box
Pb025235



pencil box filled
Pf025235



essentials - cavalerie florale

cavalerie florale



ralphie
Ra024187



it bag midi
ltd23187



new bobbie
Bo224187



city bag
Ci023187



pencil box
Pb023187



essentials - cherry pompon

cherry pompon



ralphie
Ra023127



it bag midi
ltd23127



ergomaxx
Erx23127



new bobbie
Bo224127



city bag
Ci023127



pencil box
Pb023127



pencil box filled
Pf023127



fanny pack banane
Ba024127



essentials - jewellery box pink

jewellery box pink



ralphie
Ra024213



it bag midi
ltd24213



ergomaxx
Erx24213



new bobbie
Bo224213



city bag
Ci024213



pencil box
Pb024213



pencil box filled
Pf024213



essentials - lady gadget pink

lady gadget pink



ralphie
Ra023159



it bag midi
Itd23159



ergomaxx
Erx24159



new bobbie
Bo224159



city bag
Ci023159



pencil box
Pb023159



pencil box filled
Pf023159



essentials - leopard cherry

leopard cherry



ralphie
Ra023184



it bag midi
ltd23184



ergomaxx
Erx23184



new bobbie
Bo224184



city bag
Ci023184



pencil box
Pb023184



pencil box filled
Pf023184



essentials - love cherries

love cherries



it bag midi
ItD24143



new bobbie
Bo224143



city bag
Ci024143



pencil box
Pb024143



essentials - pegasus

pegasus



ergomaxx
Erx23202



city bag
Ci023202



pencil box
Pb023202



pencil box filled
Pf023202



pet-à-porter



it bag midi
ltd25239



ergomaxx
Erx25239



city bag
Ci025239



pencil box
Pb025239



pencil box filled
Pf025239



travel pouch
Tp025239



essentials - popcorn

popcorn



it bag midi
ltd25240



ergomaxx
Erx25240



city bag
Ci025240



pencil box
Pb025240



pencil box filled
Pf025240



travel pouch
Tp025240



essentials - unicorn gold

unicorn gold



it bag midi
ltd23129



ergomaxx
Erx23129



city bag
Ci023129



pencil box
Pb023129



pencil box filled
Pf023129



essentials - big five khaki

big five khaki



ralphie
Ra024220



it bag midi
ltd24220



ergomaxx
Erx24220



new bobbie
Bo224220



city bag
Ci024220



pencil box
Pb024220



pencil box filled
Pf024220



essentials - camp life

camp life



ralphie
Ra025243



it bag midi
ltd25243



ergomaxx
Erx25243



new bobbie
Bo225243



city bag
Ci025243



pencil box
Pb025243



pencil box filled
Pf025243



travel pouch
Tp025243



essentials - fc jeune premier

fc jeune premier



it bag midi
ltd23190



ergomaxx
Erx23190



new bobbie
Bo224190



city bag
Ci023190



pencil box
Pb023190



pencil box filled
Pf023190



essentials - mr. gadget

mr. gadget



it bag midi
ltd23169



ergomaxx
Erx23169



new bobbie
Bo224169



city bag
Ci023169



pencil box
Pb023169



pencil box filled
Pf023169



essentials - polo dino

polo dino



ergomaxx
Erx25244



pencil box
Pb025244



pencil box filled
Pf025244



essentials - skate

skate



it bag midi
ltd25247



ergomaxx
Erx25247



city bag
Ci025247



pencil box
Pb025247



pencil box filled
Pf025247



essentials - space invaders

space invaders



ergomaxx
Erx23206



city bag
Ci023206



pencil box
Pb023206



pencil box filled
Pf023206

classics

classics



cherry



limited classic midi
Lcd25259



sports bag
Sp025259



pencil box
Pb025259

cheetah



limited classic midi
Lcd25260



sports bag
Sp025260



pencil box
Pb025260



classics

butterfly gold



limited classic midi
Lcd25132



sports bag
Sp025132



pencil box
Pb025132

surf jeep



limited classic midi
Lcd25261



sports bag
Sp025261



pencil box
Pb025261



classics

JEUNE - PREMIER

bow bunny



classic midi
Cld25231



pencil box
Pb025231

unicorn magic



classic midi
Cld25232



pencil box
Pb025232

tiger navy



classic midi
Cld24140



pencil box
Pb024140

pure



pure collection

lilac



it bag midi
Itl26267



new bobbie
Bo226267



city bag
Ci026267



pencil box
Pb026267

baby blue



new bobbie
Bo224228



city bag
Ci025228



pencil box
Pb024228

baby pink



it bag midi
Itl24229



new bobbie
Bo224229



city bag
Ci025229



pencil box
Pb024229



jeunepremier.com



JEUNE ® PREMIER

little legends
SS26



Dear Partners,

Welcome to LITTLE LEGENDS, the Fantastic World of Jeune Premier. What if your school bag could unlock a whole new world?

For our back to school '26 collection, I wanted to create more than just backpacks. I wanted to build a universe. A theme park. A place where each print is an attraction, each detail a spark of magic. LITTLE LEGENDS is a celebration of childhood imagination — wild, bold, and bursting with adventure. As a mother of two teenage boys (12 and 16), life is anything but quiet. I'm constantly being thrown into the chaos of daily life, and honestly? That's where the best ideas live. In Spring '24, our family travelled to Florida — and while queuing for rides at theme parks like Islands of Adventure, I was suddenly struck by inspiration.

On Hagrid's Magical Creatures Motorbike Adventure, my mind raced to cobblestone classics and Flemish cycling pride. The result? King of the Cobbles — a lion-led race through our own heritage. On The Amazing Adventures of Spider-Man, I imagined our iconic feline friends leaping into superhero roles. Thus, Supercats was born.

My youngest son is obsessed with the Porsche 911 — sleek, fast, iconic. Naturally, we teamed up with Porsche for a design that fuses craftsmanship with high-octane cool. But every theme park needs snacks, right? Craving an ice cream? Say hello to Disco Dip. Stumbled upon a charming old bakery? That's Le Petit Chef. Candy apples shimmering in the sun? You've just found Berry Cute. And when it was time to cool off? Mermaids, of course. To wrap it all up, we wandered through an enchanted forest — and I found myself thinking of my boys when they were little, wide-eyed and full of wonder. That's how Magic Elf was imagined.

This collection is more than just bags — it's a journey. A park. A world. And I can't wait to take you there. Step into the Fantastic World of LITTLE LEGENDS — one park, endless worlds, all powered by imagination.

From one adventure to the next, with love,

Hélène Fransen
Creative director





SS26 - puffer pastel party

puffer pastel party



new bobbie
Bo226268



city bag
Ci026268



pencil box
Pb026268



SS26 - disco dip

disco dip



it bag midi
ltd26262



ergomaxx
Erx26262



ralphie *
Ra026262



city bag
Ci026262



pencil box
Pb026262



pencil box filled
Pf026262



SS26 - mermaids

mermaids



it bag midi
ltd26265



new bobbie
Bo226265



ergomaxx
Erx26265



ralphie
Ra026265



city bag
Ci026265



pencil box
Pb026265



pencil box filled
Pf026265



SS26 - magic elf

magic elf



it bag midi
ltd26266



new bobbie
Bo226266



ergomaxx
Erx26266



ralphie
Ra026266



city bag
Ci026266



pencil box
Pb026266



pencil box filled
Pf026266



SS26 - le petit chef

le petit chef



it bag midi
ltd26263



new bobbie
Bo226263



ergomaxx
Erx26263



ralphie
Ra026263



city bag
Ci026263



pencil box
Pb026263



pencil box filled
Pf026263



SS26 - berry cute

berry cute



new bobbie
Bo226264



ralphie
Ra026264



city bag
Ci026264



pencil box
Pb026264



SS26 - lilac

lilac



it bag midi
ItD26267



new bobbie
Bo226267



city bag
Ci026267



pencil box
Pb026267



SS26 - jetsetter

jetsetter metallic silver



caroline weekend bag
Wb026276



wallet *
Wa026276



travel pouch *
Tp026276

A pink suitcase with a handle, decorated with various colorful stickers including a heart, a unicorn, a peace sign, and a smiley face. The word "Bonjour" is written in green cursive on the right side.

* due to the lack of a packshot, this is a technical drawing



SS26 - porsche

porsche



it bag midi
ltd26273



new bobbie *
Bo226273



ergomaxx *
Erx26273



ralphie *
Ra026273



city bag *
Ci026273



pencil box *
Pb026273



pencil box filled *
Pf026273



SS26 - supercats

supercats



it bag midi
ltd26272



new bobbie
Bo226272



ergomaxx
Erx26272



ralphie
Ra026272



city bag
Ci026272



pencil box
Pb026272



pencil box filled
Pf026272



SS26 - king of the cobbles

king of the cobbles



it bag midi
ItD26271



new bobbie
Bo226271



city bag
Ci026271



pencil box
Pb026271



SS26 - puffer

puffer green



new bobbie
Bo226275



city bag
Ci026275



pencil box
Pb026275

puffer blue



new bobbie
Bo226274



city bag
Ci026274



pencil box
Pb026274

SS26 - classic collection



cherry



limited classic midi
Lcd25259



sports bag
Sp025259



pencil box
Pb025259

cheetah



limited classic midi
Lcd25260



sports bag
Sp025260



pencil box
Pb025260



SS26 - classic collection

butterfly gold



limited classic midi
Lcd25132



sports bag
Sp025132



pencil box
Pb025132

surf jeep



limited classic midi
Lcd25261



sports bag
Sp025261



pencil box
Pb025261



SS26 - accessories

new

schultüten



unicorn gold
St026129



cherry pompon
St026127



fc jeune premier
St026190



SS26 - accessories

bodyglowers



lady gadget pink
Bod24159



cherry pompon
Bod25127



unicorn gold
Bod25129



fc jeune premier
Bod24190



space invaders
Bod25206

helmets
jeune premier x lazer



pink
BLC2547893504



green
BLC2547893506



off white
BLC2547893505



SS26 - accessories

icon caps



pink
Cap025001



navy
Cap025002



beige
Cap025003

lunchbox / elastics



unicorn
Le025258



rainbow
Le025253



icon cherry
Le025254



lunchbox rose gold
Lb0240001



happy face
le025256



jp tiger
le025257



fc
le025255



lunchbox black nickel
Lb0240003

drinking bottles



candy
Db026235



lady gadget pink
Db023159



cherry pompon
Db023127



unicorn gold
Db024129



porsche
Db026273



fcjp
Db023190



mr. gadget
Db023169



space invaders
Db023206

organisers



organiser new bobbie girls
Or025xxx



organiser new bobbie boys
Or025yyy



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