

SCHOOL

2025
-
2026





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Images may vary from actual product. Some images contain accessories and decorations that are not included with the product. Indication of weight includes packaging.

Abbildungen können vom tatsächlichen Produkt abweichen. Der dargestellte Inhalt (außer Zubehör) ist nicht Bestandteil des Produkts. Gewichtsangaben inklusive Verpackung.

Les images peuvent varier du produit réel. Certaines images contiennent des accessoires et des décorations qui ne sont pas inclus dans le produit. Indication du poids (emballage compris).

Las imágenes pueden diferir del producto real. Algunas imágenes contienen accesorios y decoraciones que no se incluyen con el producto. Peso con embalaje incluido.



WE ARE LÄSSIG

That's why we create styles that are as casual as they are uncomplicated and that score points for their outstanding design quality. Products that are fun and that make everyday family life a whole lot more relaxed.

Sustainable materials, innovative features, and unconventional designs – LÄSSIG products are award-winning! Prestigious product awards such as the Red Dot Award, as well as highly renowned brand awards like the TOP 100 seal for outstanding innovation or the Plus X Awards in various categories, honor our holistic corporate approach.

NOUS SOMMES LÄSSIG

C'est pourquoi nous créons des styles simples et décontractés qui répondent à des exigences de qualité exceptionnelle. Des produits séduisants et pratiques qui facilitent la vie de famille au quotidien.

Matériaux durables, fonctionnalités innovantes et designs audacieux – les produits LÄSSIG sont primés ! Des prix prestigieux tels que le Red Dot Award, ainsi que des distinctions renommées comme le label TOP 100 attribué pour l'innovation exceptionnelle ou les Plus X Awards dans diverses catégories, honorent l'engagement holistique de notre entreprise.



WIR SIND LÄSSIG

Deshalb kreieren wir Styles, die genauso lässig wie unkompliziert sind und die durch herausragende Designqualität punkten. Produkte, die Spaß machen und wodurch sich der Familienalltag ein ganzes Stück entspannter gestalten lässt.

Nachhaltige Materialien, innovative Funktionen, unkonventionelle Designs – die Produkte von LÄSSIG sind prämiert! Renommierter Produktauszeichnungen wie der Red Dot Award sowie angesehene Brand Awards wie das TOP 100-Siegel für besondere Innovationskraft oder die Plus X Awards in verschiedenen Kategorien honorieren unseren ganzheitlichen Unternehmensansatz.

SOMOS LÄSSIG

Por eso creamos estilos que son tan casuales como auténticos y que destacan por su calidad de diseño excepcional. Productos que son divertidos y que hacen que la vida familiar sea mucho más relajada.

Materiales sostenibles, características innovadoras y diseños atrevidos: ¡los productos de LÄSSIG son galardonados! Premios prestigiosos como el Red Dot Award, así como reconocimientos de renombre como el sello TOP 100 por innovación excepcional o los Plus X Awards en diversas categorías, honran el compromiso holístico de nuestra empresa.

THE BRAND STORY

Founded as a family business in 2006, LÄSSIG has grown into a successful brand with strong roots. What started with Claudia and Stefan Lässig now thrives within a dynamic team of family members and creative minds who continuously strengthen and evolve together.

What drives us? An innovative approach, a deep sense of responsibility and environmental awareness, and a whole lot of passion. Our values are not only the cornerstone of our actions, but also the unifying element in everything we do – as a family, as a team, and as a brand.

Fondée en 2006 en tant qu'entreprise familiale, LÄSSIG est devenue une marque à la fois réputée et bien établie. Ce qui a commencé avec Claudia et Stefan Lässig se poursuit aujourd'hui avec une équipe dynamique composée de membres de la famille et d'esprits créatifs qui grandissent et progressent ensemble.

Ce qui nous motive? Une approche innovante, un fort sens des responsabilités et du respect de l'environnement, ainsi qu'une grande passion. Nos valeurs sont à la fois la base de notre travail et le fil conducteur de tout ce que nous faisons – en tant que famille, en tant qu'équipe et en tant que marque.

2006 als Familienunternehmen gegründet, hat sich LÄSSIG zu einer erfolgreichen Marke mit starken Wurzeln entwickelt. Was mit Claudia und Stefan Lässig begann, lebt heute in einem dynamischen Team aus Familienmitgliedern und kreativen Köpfen weiter, die sich gemeinsam kontinuierlich verstärken und weiterentwickeln.

Was uns anspricht? Eine innovative Herangehensweise, ein starkes Verantwortungs- und Umweltbewusstsein sowie jede Menge Herzblut. Unsere Werte sind nicht nur der Grundstein unseres Handelns, sondern auch das verbindende Element in allem, was wir tun – als Familie, als Team und als Marke.

Fundada en 2006 como empresa familiar, LÄSSIG ha crecido hasta convertirse en una marca tanto reconocida como bien establecida. Lo que empezó con Claudia y Stefan Lässig continúa hoy con un equipo dinámico compuesto por miembros de la familia y mentes creativas que crecen y progresan juntos.

¿Qué nos mueve? Un enfoque innovador, un fuerte sentido de la responsabilidad y el respeto por el medio ambiente, y mucha pasión. Nuestros valores son tanto la base de nuestro trabajo como el hilo conductor de todo lo que hacemos: como familia, como equipo y como marca. medio ambiental, y mucha emoción.



Marvin Lässig, Jana Lässig, Claudia Lässig, Stefan Lässig, Karin Heinrich and office dog Emma

RESPONSIBILITY

OUR RESPONSIBILITY

Every living being on our planet is important and valuable, as are our natural resources. That is why a mindful, respectful approach to humans, animals and nature, is a matter of course for us.

The entire LÄSSIG team is driven by a commitment to social and ecological responsibility, along with a deep passion. Together we want to produce quality organic styles that families can enjoy for a long time.

Our Compliance Guide stipulates that our production processes are always conducted in a fair and humane manner. It mandates adherence to social, ethical, and ecological standards, among other requirements, and is regularly updated. In addition, we are personally familiar with all of our manufacturing plants and regularly visit them, which gives us a picture of the production conditions on site. For maximum safety, quality and transparency.

Sustainability is a real matter close to LÄSSIG's heart and an ongoing process. We manufacture products that are fairly and sustainably produced, multifunctional and durable. From environmentally friendly packaging strategies to innovative textile organic materials – we are continuously expanding our sustainability expertise.

UNSERE VERANTWORTUNG

Alle Lebewesen auf unserem Planeten sind wichtig und wertvoll, ebenso wie unsere natürlichen Ressourcen. Deshalb ist ein achtsamer, respektvoller Umgang mit Mensch, Tier und Natur für uns selbstverständlich.

Das Handeln des gesamten LÄSSIG Teams ist geprägt von sozialer sowie ökologischer Verantwortung und einer großen Leidenschaft: Gemeinsam wollen wir qualitative Eco-Styles fertigen, an denen Familien lange Freude haben.

In unserem Verhaltenskodex (Compliance Guide) wird festgehalten, dass es in unserer Produktion immer fair und menschlich zugeht. Er gibt unter anderem die Einhaltung sozialer, ethischer sowie ökologischer Standards vor und wird immer wieder angepasst. Zudem kennen wir all unsere Herstellungsbetriebe persönlich und machen uns regelmäßig ein Bild von den Produktionsbedingungen vor Ort. Für maximale Sicherheit, Qualität und Transparenz.

Das Thema Nachhaltigkeit ist für LÄSSIG eine echte Herzensangelegenheit und ein Prozess. Wir fertigen Produkte, die fair und nachhaltig produziert, multifunktional und langlebig sind. Von umweltfreundlichen Verpackungsstrategien bis hin zu innovativen textilen Eco-Materialien – wir bauen unsere Nachhaltigkeitskompetenz kontinuierlich aus.

NOTRE RESPONSABILITÉ

Chaque être vivant sur notre planète est important et précieux, tout comme le sont nos ressources naturelles. Par conséquent, une considération respectueuse des personnes, des animaux et de la nature, pour nous, cela va de soi.

Les actions de toute l'équipe LÄSSIG se caractérisent par une responsabilité sociale et écologique et une grande passion : Ensemble, nous voulons produire des styles écodorables de qualité dont les familles pourront profiter longtemps.

Notre guide de conformité stipule que nos processus de production soient toujours menés de manière équitable et humaine. Il implique, entre autres, le respect des normes sociales, éthiques et écologiques et est régulièrement mis à jour. De plus, nous connaissons personnellement toutes nos usines de fabrication et les visitons régulièrement, pour nous rendre compte des conditions de production sur place. Pour une sécurité, une qualité et une transparence maximale.

La durabilité est un sujet qui tient à cœur à LÄSSIG et un processus continu. Les produits que nous fabriquons sont multifonctionnels et durables, issus d'une production équitable et écoresponsable. Des stratégies d'emballage respectueuses de l'environnement jusqu'aux éco-matériaux de textiles innovants – nous développons en permanence notre expertise en matière de durabilité.

NUESTRA RESPONSABILIDAD

Todos los seres vivos de nuestro planeta son importantes y valiosos, lo mismo que nuestros recursos naturales. Por esta razón es algo natural para nosotros tratar a las personas, a los animales y a la naturaleza con sumo cuidado y respeto.

Las actuaciones de todo el equipo de LÄSSIG están marcadas por una responsabilidad tanto social como ecológica, y por una gran pasión: juntos queremos producir estilos ecológicos de alta calidad que las familias puedan disfrutar durante mucho tiempo.

Nuestra guía de cumplimiento estipula que nuestros procesos de producción se realicen siempre de forma justa y humana. Incluye el cumplimiento de normas sociales, éticas y ecológicas, y se actualiza periódicamente. Además, conocemos personalmente todas nuestras plantas de producción e inspeccionamos regularmente las condiciones de producción in situ. Todo ello en pro de la máxima seguridad, calidad y transparencia.

El asunto de la sostenibilidad es un proceso que nos llega hasta muy dentro de nosotros en LÄSSIG. Fabricamos productos que se producen de forma justa y sostenible, que son multifuncionales y tienen una larga vida útil. Ampliamos constantemente nuestra experiencia en materia de sostenibilidad empleando desde estrategias de envasado respetuosas con el medio ambiente hasta innovadores materiales textiles ecológicos.

we
care





MATERIAL

RECYCLED CLAIM STANDARD (RCS), GLOBAL RECYCLED STANDARD (GRS)



Both standards are from Textile Exchange and international accepted standards for recycled materials included their entire supply chain. It contains recycled material from the source to the final product and ensures that certified products meet high social, environmental and chemical criteria.	Beide Standards stammen von Textile Exchange und sind international anerkannte Standards für recycelte Materialien einschließlich ihrer gesamten Lieferkette. Es umfasst recyceltes Material von der Quelle bis zum Endprodukt und stellt sicher, dass die zertifizierten Produkte hohe soziale, ökologische und chemische Kriterien erfüllen.	Ces deux normes proviennent de Textile Exchange et constituent des normes internationales reconnues pour les matériaux recyclés, tout au long de la chaîne d’approvisionnement. Elles contiennent des matériaux recyclés de la source au produit final et garantissent que les produits certifiés répondent à des critères sociaux, environnementaux et chimiques élevés.	Ambas normas proceden de Textile Exchange y son normas internacionales aceptadas para materiales reciclados que incluyen toda su cadena de suministro. Contiene material reciclado desde la fuente hasta el producto final y garantiza que los productos certificados cumplen elevados criterios sociales, medioambientales y químicos.
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By using recycled materials and innovative processes, we are contributing to the circular economy and the conservation of resources. For example, many LÄSSIG products are made from waste plastic (e.g. disposable bottles and production waste) that has been recycled and processed into new material.

Mit dem Einsatz von recycelten Materialien und innovativen Verfahren tragen wir zur Kreislaufwirtschaft bei und schonen die Ressourcen dieser Erde. So wurden für viele LÄSSIG Produkte Kunststoffabfälle (z.B. Einwegflaschen und Produktionsabfälle) recycelt und zu einem neuen Material verarbeitet.

Grâce à l’utilisation de matériaux recyclés et de procédés innovants, nous contribuons à l’économie circulaire et nous préservons les ressources. Ainsi, de nombreux produits LÄSSIG sont fabriqués à partir de déchets plastiques (par ex. les bouteilles jetables et les déchets de production) qui ont été recyclés et transformés en un nouveau matériau.

Mediante el empleo de materiales reciclados y de procedimientos innovadores contribuimos a la economía circular y protegemos los recursos de la Tierra. Con este objetivo, muchos de los productos LÄSSIG están fabricados a partir de plástico reciclado (por ejemplo botellas desechables y residuos de producción) y transformados en un nuevo material.

IGR



The seal of quality from the IGR Institute for Health and Ergonomics e.V. certifies products that adapt optimally to the body and are designed back-friendly. The tests are performed by an expert panel of doctors, physiotherapists and biomechanists and are based on the DIN 33419 and EN ISO 15537 standards as well as guidelines for ergonomics and occupational safety.	Das Gütesiegel des IGR Instituts für Gesundheit und Ergonomie e.V. zertifiziert Produkte, die sich optimal an den Körper anpassen und rükkenschonend gestaltet sind. Die Tests werden durch ein Expertengremium aus Ärzten, Physiotherapeuten und Biomechanikern durchgeführt und richten sich nach den Normen DIN 33419 und EN ISO 15537 sowie Richtlinien für Ergonomie und Arbeitsschutz.	Le label de qualité de l’ Institut IGR pour la santé et l’ergonomie en Allemagne, certifie que les produits s’adaptent de façon optimale au corps et sont conçus de manière à ménager le dos. Les tests effectués par un groupe d’experts composé de médecins, de physiothérapeutes et de biomécaniciens sont conformes aux normes DIN 33419 et EN ISO 15537 ainsi qu’aux directives relatives à l’ergonomie et à la sécurité au travail.	El sello de aprobación del Instituto IGR de Salud y Ergonomía de Alemania certifica que los productos se adaptan de forma óptima al cuerpo y están diseñados para no lastimar la espalda. Las pruebas realizadas por un grupo de expertos formado por médicos, fisioterapeutas y biomecánicos se ajustan a las normas DIN 33419 y EN ISO 15537, así como a las directrices sobre ergonomía y seguridad en el trabajo.
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PETA-APPROVED VEGAN



The “PETA-Approved Vegan” label denotes vegan fashion and accessories that contain no animal components. The label is licensed by the organization PETA.org.	Das Label „PETA-Approved Vegan“ kennzeichnet vegane Mode und Accessoires, die ohne tierische Bestandteile hergestellt werden. Die Kennzeichnung ist lizenziert durch die Organisation PETA.org.	Le label « PETA-Approved Vegan » est attribué aux articles de mode et aux accessoires végétaliens ne contenant aucun composant animal. Le label est agréé par l’organisation PETA.org.	La etiqueta “PETA-Approved Vegan” se otorga a los artículos de moda y accesorios veganos que no contienen componentes animales. La etiqueta tiene licencia de la organización PETA.org.
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Please note our products marked as certified | Beachten Sie unsere als zertifiziert gekennzeichneten Produkte
Consultez nos produits marqués comme certifiés | Tenga en cuenta que nuestros productos están etiquetados como certificados

UNiQue

AS UNIQUE AS YOU!





ERGONOMIC

SUPPORTING GROWING BACKS

INDIVIDUALLY GROWS WITH THE CHILD’S BACK

- ideal fit thanks to the height-adjustable back section

PROVIDES SUPPORT AND SAFETY

- stabilizing and height-adjustable chest strap

PROTECTS THE SMALL BACK

- breathable and padded back section & carrying straps

BACK-FRIENDLY WEIGHT DISTRIBUTION

- relieving, removable and padded hip belt

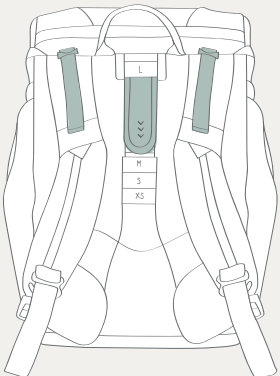
Guide values for adjusting the carrying system:

XS: up to ca. 114 cm
S: from ca. 114 cm
M: from ca. 120 cm
L: from ca. 126 cm

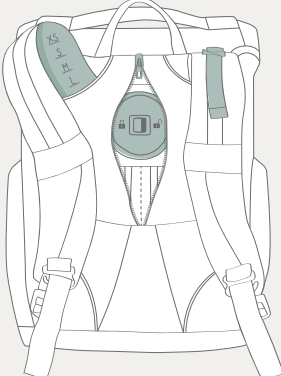


tested and recommended by
IGR Institut für Gesundheit und Ergonomie
www.igr-ev.de

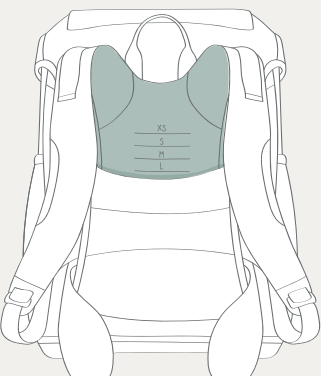
TESTED & AWARDED CARRYING SYSTEM*



boxy*
ADJUSTS STEP BY STEP TO YOUR SIZE



SLIM*
ADAPTS STEPLESSLY TO YOUR SIZE



Light
ADAPTS STEPLESSLY TO YOUR SIZE



CLEVER

WELL-DESIGNED STORAGE SPACE

- large main compartment
- separate book compartment holds heavy books close to the back
- front pocket to store lunchbox or snacks
- side pocket for drinking bottles, umbrellas and co.
- key finder for safe and quick storage
- string bag can be easily attached to the school bag





VISIBLE

MORE VISIBILITY ON THE WAY TO SCHOOL

- well equipped with reflectors on the side & front
- making the school bag more visible even on dark days and at dusk
- integrated neon rain cover with reflective print for rainy days





LIGHTWEIGHT & STABLE

CAREFREE THROUGH EVERY DAY

- large volume with little weight
- water and dirt repellent material
- sturdy and elevated bottom
- child-friendly buckles





SUSTAINABLE

WE CARE

- fabrics from recycled polyester giving PET waste a new purpose
- vegan manufacturing process
- fair production in compliance with strict quality guidelines
- constant monitoring of the safety and quality of the products

PETA - APPROVED
VEGAN

RECYCLED

PFC FREE
finishing





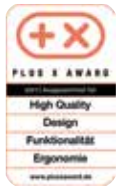
UNIQUE

INDIVIDUAL DESIGN

- school backpacks and accessories can be decorated individually
- loops on the entire school set for attaching patches, pendants and personal items
- a huge selection of pendants, patches and stickers available



UNIQUE LEARN & DISCOVER



boxy

HARD SHELL WITH A CLEVER CORE

- hard shell in a set of 7 pieces
- 30 x 25 x 41,5 cm
- 21 liters of storage space
- weight without removable elements: 1.170 g
- weight with removable elements: 1.338 g
- total weight, 7-piece set: 1.924 g
- removable elements: hip belt, chest strap, patches & rain cover
- fabric made of polyester (recycled)
- ergonomic carrying system
- intuitive click closure for easy opening
- attachment loops inside the lid
- side pockets with zipper
- wet pocket on the side with drainage eyelet
- string bag can be easily attached to the school bag
- dedicated lid compartment for rain cover



SLim

COMPACT SHAPE WITH LOTS OF SPACE

- hard shell in a set of 7 pieces
- 30 x 25 x 41,5 cm
- 21 liters of storage space
- weight without removable elements: 1.095 g
- weight with removable elements: 1.295 g
- total weight, 7-piece set: 1.988g
- removable elements: hip belt, chest strap, patches & rain cover
- fabric made of polyester (recycled)
- ergonomic, steplessly adjustable carrying system
- effortless one-finger opening mechanism
- attachment loops inside the lid
- side pockets with elastic bands and flexible storage space
- string bag can be easily attached to the school bag
- space-saving attachment of the rain cover to the bag



New

Light

LIGHTWEIGHT DESIGN WITH MAXIMUM FEATURES

- hard shell in a set of 7 pieces
- 30 x 25 x 40,5 cm
- 21 liters of storage space
- weight without removable elements: 940 g
- weight with removable elements: 1.088 g
- total weight, 7-piece set: 1.758 g
- removable elements: hip belt, chest strap, patches & rain cover
- fabric made of polyester (recycled)
- ergonomic, steplessly adjustable carrying system
- **NEW:** magnetic chest and hip belt closures
- **NEW:** hip belt with integrated side pocket
- effortless one-finger opening mechanism
- **NEW:** mesh pocket inside the lid
- **NEW:** extra pocket for tracking device
- side pockets with elastic bands and flexible storage space
- **NEW:** clever attachment of the string bag allows full access to main compartment
- dedicated lid compartment for rain cover



GET TO KNOW
OUR RANGE –
MODEL BY MODEL



Sneak peek of the School Set Light Unique – design not final.



SCHOOL BAG
VOLUME: 21 L
WEIGHT: CA. 940 G*
—
PENCIL CASE FILLED WITH
PRODUCTS FROM
EBERHARD FABER

Sneak peek of the School Set
Light Unique – design not final.

*weight without removable elements

SCHOOL SET LIGHT UNIQUE

SCHOOL BAG: 30 x 25 x 40,5 cm



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



EYE-CATCHING
ALL-OVER PRINT OR
SMOOTH GRADIENT
DESIGN
—
ENLARGED PATCHES
FOR A STANDOUT
LOOK



New

Light Unique Football deep blue
12050300020



New

Light Unique Space blue
12050304029



New

Light Unique Jungle green
12050305026



New

Light Unique Cloud lilac
12050307046



New

Light Unique Sunset pink
12050307153



New

Light Unique Seashell turquoise
12050308007

UNIQUE LEARN & DISCOVER

SCHOOL BAG
VOLUME: 21 L
WEIGHT: CA. 1,09 KG*
—
PENCIL CASE FILLED WITH
PRODUCTS FROM
EBERHARD FABER



SCHOOL SET SLIM UNIQUE

SCHOOL BAG: 30 x 25 x 41,5 cm



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



includes toys (colored pencils)



Slim Unique turquoise
12050275019



Slim Unique anthracite
12050272360



Slim Unique pink
12050277000



Slim Unique black
12050270000



Slim Unique dark blue
12050274012



Slim Unique navy
12050275830



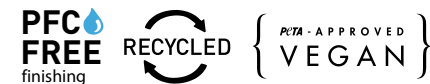
Slim Unique lilac
12050277013



Slim Unique dark green
12050270300

SCHOOL SET BOXY UNIQUE

SCHOOL BAG: 30 x 25 x 41,5 cm



Outer material: 100 % Polyester (recycled) | **Lining:** 100 % Polyester (recycled)
***Outer material:** 100 % Polyester (55 % recycled) | **Lining:** 100 % Polyester (recycled)
Sales unit: 1 pc



includes toys (colored pencils)



Boxy Unique pink
1205015634



Boxy Unique Letters green
1205015168



Boxy Unique black
1205015000



Boxy Unique Speckles anthracite
1205015267



Boxy Unique Speckles berry
1205015775



Boxy Unique violet/lavender
1205015777



Boxy Unique olive
1205015582



Boxy Unique navy
1205015583



Boxy Unique purple
1205015779



*Boxy Unique rose/blue/black
1205015780



SCHOOL BAG
VOLUME: 21 L
WEIGHT: CA. 1,17 KG*
—
PENCIL CASE FILLED WITH
PRODUCTS FROM
EBERHARD/FABER

*weight without removable elements



UNIQUE LEARN & DISCOVER

*weight without removable elements



SCHOOL BAG
VOLUME: 21 L
WEIGHT: CA. 1,17 KG*
—
PENCIL CASE FILLED WITH
PRODUCTS FROM
EBERHARD FABER

SCHOOL SET BOXY UNIQUE

SCHOOL BAG: 30 x 25 x 41,5 cm



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



includes toys (colored pencils)

SCHOOL SET BOXY UNIQUE OCEAN EDITION

SCHOOL BAG: 30 x 25 x 41,5 cm

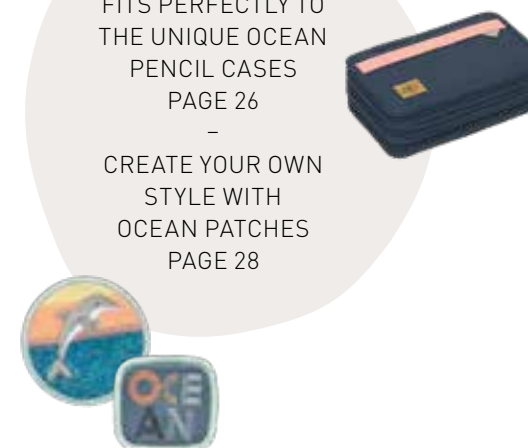


Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



includes toys (colored pencils)

FITS PERFECTLY TO
THE UNIQUE OCEAN
PENCIL CASES
PAGE 26
—
CREATE YOUR OWN
STYLE WITH
OCEAN PATCHES
PAGE 28



Boxy Unique dark green
Ocean Edition
1205015030



Boxy Unique dark blue
Ocean Edition
1205015085

ADDITIONAL
WEBBING FOR EVEN
MORE PATCHES

LIMITED



Boxy Unique Gradient green/purple
12050157001

LIMITED



Boxy Unique Gradient green/blue
12050154001



SAVE THE **OCEAN**

WITH THE UNIQUE OCEAN EDITION WE CALL ATTENTION TO THE IMPORTANCE OF SHARKS. THEREFORE WE SUPPORT THE SHARKPROJECT INTERNATIONAL E.V. - THE ORGANISATION IS INVOLVED WITH PROTECTING SHARKS AND ENDANGERED SPECIES AS WELL AS PROTECTING MARINE ECOSYSTEMS.



FLEXIBLE SIZE
THANKS TO ROLLTOP
OPENING
–
SPACE FOR DIN A4
BOOKLETS, FOLDERS
& BOOKS
–
FITS PERFECTLY TO THE
UNIQUE PENCIL CASES
PAGE 26

MEDIUM ROLLTOP BACKPACK

26,5 x 15 x 39 cm / 438 g / 12 - 15 l



Outer material: 100 % Polyester (recycled) | **Lining:** 100 % Polyester (recycled) | **Sales unit:** 1 pc

CREATE YOUR
OWN
STYLE WITH
PATCHES &
STICKERS
PAGE 28-33



Pink
1205017634



Green
1205017587



Navy
1205017583

BIG OUTDOOR BACKPACK UNIQUE

25,5 x 13,5 x 38 / 550 g / 14 l



Outer material: 100 % Polyester (recycled) | **Lining:** 100 % Polyester (recycled) | **Sales unit:** 1 pc

CREATE YOUR
OWN STYLE WITH
PATCHES &
STICKERS
PAGE 28-33



Features



Unique berry/pink
12030581435



Unique blue/green
12030580016

TRIPLE PENCIL CASE UNIQUE

21 x 6,8 x 12,8 cm / 410 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



includes toys (colored pencils)

New



Unique turquoise
12050285019

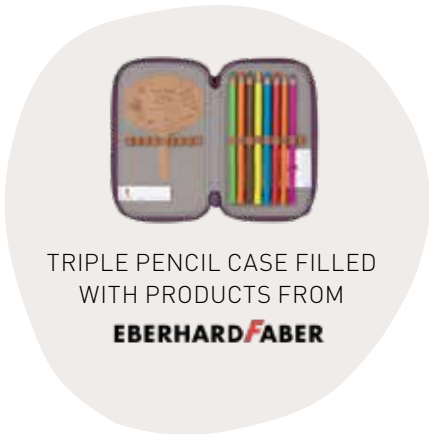
New



Unique anthracite
12050282360



Unique pink
12050287000



TRIPLE PENCIL CASE FILLED
WITH PRODUCTS FROM
EBERHARD FABER



Unique black
12050280000



Unique dark blue
12050284012



Unique navy
12050285830



Unique lilac
12050287013



Unique dark green
12050280300



Unique dark green Ocean Edition
1205010030



Unique dark blue Ocean Edition
1205010085



Unique pink
1205010634



Unique Letters green
1205010168



Unique black
1205010000



Unique Speckles anthracite
1205010267



Unique Speckles berry
1205010775



Unique olive
1205010582



Unique navy
1205010583



Unique purple
1205010779



Unique rose/blue/black
1205010780

SOFT PENCIL CASE UNIQUE

21 x 7 x 10,5 cm / 65 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



Unique pink
12050297000



Unique black
12050290000



Unique dark blue
12050294012



Unique navy
12050295830



Unique lilac
12050297013



Unique dark green
12050290300

SPACY PENCIL CASE UNIQUE

11,5 x 6,3 x 22,9 cm / 122 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



Unique violet/lavender
1205009777



Unique olive
1205009582



Unique purple
1205009779



Unique rose/blue/black
1205009780



SCHOOL PATCHES

WITH PACKAGING: 13 x 0,5 x 24 cm / 30 g

PETA - APPROVED
VEGAN

Material: Textile | Sales unit: 2 pcs

New



Unicorn Star
12050077152

New



Wild Cats
12050075023



Flowers
12050077002



Back



Pirates
12050070001



Space
12050071005



Shark Ocean Edition
1205007084
GLOW IN THE DARK



Dolphin Ocean Edition
1205007090
GLOW IN THE DARK



Dragonfly
1205007874
REFLECTIVE



Forest
1205007039
REFLECTIVE



Dragon
1205007095
REFLECTIVE



Jurassic
1205007076



Unicorn glitter
1205007079



Horse pink
1205007077



Horse
1205007056



Unicorn
1205007047



Cuddly Pet
1205007050



Mermaid
1205007049



Robot
1205007052



Police
1205007053



Football
1205007055



Dinosaur
1205007054



Space
1205007024



Happy
1205007025



Sport
1205007026



Planet
1205007027

UNIQUE MAKE & CREATE

FOR AN UNIQUE STYLE!
-
EASILY ATTACHED TO THE
LOOPS
-
SELECTED DESIGNS WITH
REFLECTIVE, GLITTER &
NEON DETAILS



PATCHES SET DIY

WITH PACKAGING: 14 x 1 x 18 cm / 20 g



Material: Textile, Foil: TPU | Sales Unit: 2 pcs



Lavender/peach
12060306002



Blue/mint
12060304005

DO IT YOURSELF:
CUSTOMIZE PATCHES
WITH PHOTOS, SELF-
PAINTED PICTURES OR
PRINTED MOTIVES

TEXTILE WOVEN STICKER

WITH PACKAGING: 11 x 0,5 x 14,5 cm / 15 g



Material: Textile | Sales unit: 4 pcs

STICK ON AND REMOVE
AGAIN SEVERAL TIMES

PIMP YOUR BAG!
-
SUITABLE TO ALL KIDS
BAGS, SCHOOL SETS &
ACCESSORIES

New



Wild Cats
12060165023

New



Sportballs
12060161502



Ballet
12060163004



Kingdom
12060167008



Fruits
12060160003



Deep Sea
12060165008



Pirates
12060160001



Whale pink
1206016094
REFLECTIVE



Dino
1206016033
GLOW IN THE DARK



Robots
1206016029



Sunny
1206016030



Unicorn
1206016031



Football
1206016032



Bike
1206016034



Worldwide
1206016035



Nature
1206016036



Sea
1206016037



STICKER RUB ON

WITH PACKAGING: 13 x 0,1 x 20,5 cm / 20 g

PETA - APPROVED
VEGAN

Sales unit: 4 pcs



Space
1206017041



Happy
1206017040



Sport
1206017038



Planet
1206017039

REFLECTIVE STICKER

WITH PACKAGING: 10 x 0,1 x 17,5 cm / 12 g

PETA - APPROVED
VEGAN

Material: 65 % Polyester, 35 % Cotton | Coating: Reflective | Sales unit: 4 pcs



Love/Flowers
12060220008



Sporty/Planets
12060221433



Football
1206022058



Rainbow
1206022057



Stripes
1106025276



Triangle
1106025341



Hexagon
1106025342

FOR EXTRA
VISIBILITY
-
STICK ON AND
REMOVE AGAIN
SEVERAL TIMES



DOUBLE WALLED BOTTLE STAINLESS STEEL

7 x 7 x 23 cm / 460 ml

BPA
FREE

Material: Bottle: Stainless Steel, Lid: Stainless Steel/Bamboo, Clip: Stainless Steel | Sales unit: 2 pcs



Unique gradient purple
12100207001



Unique gradient blue
12100204001

SUITABLE
FOR SPARKLING
DRINKS

BOTTLE STAINLESS STEEL

7,3 x 7,3 x 17,2 cm / 144 g / 500 ml



BPA
FREE

Material: Bottle: Solid Stainless Steel (90 % recycled), Lid: Polypropylene (PP) with Tritan™ mouthpiece (and silicone ring)
Sales unit: 2 pcs



Pattern Party rose/lilac
12100287025



Pattern Party blue/green
12100284015



Sunny Explorer rose/pink
12100287030



Sunny Explorer green/blue
12100285018

BOTTLE STAINLESS STEEL

7,3 x 7,3 x 17,2 cm / 144 g / 500 ml

BPA
FREE

Material: Bottle: Stainless Steel, Lid: Polypropylene (PP) with Tritan™ mouthpiece (and silicone ring) | Sales unit: 2 pcs



Little Gang Heart lilac
12100257012



Little Gang Rainbow green
12100255003



Little Gang Smile navy
12100254004



UNIQUE EAT & DRINK



BOTTLE STAINLESS STEEL

7,3 x 7,3 x 17,2 cm / 130 g / 500 ml

Material: Bottle: Stainless Steel, Lid: Polypropylene (PP) (with silicone ring), Mouthpiece: Tritan™, Clip: Stainless Steel
Sales unit: 2 pcs



BPA
FREE

TWO
DRINKING CAPS
INCLUDED



Rose
1210026787



Light blue
1210026409



Green
1210026515



Happy Prints midnight blue
1210026083



Happy Prints light olive
1210026581



Happy Prints caramel
1210026354

STYLE & SNACK LUNCHBOX

17,5 x 14 x 7 cm / 650 ml

BPA
FREE

Material: Lid: Polypropylene (PP) (with silicone ring), Box: Polypropylene (PP) | **Sales Unit:** 2pcs



FITS IN FRONT
POCKET OF THE
SCHOOL BAG
–
CUSTOMIZABLE LID FOR
MORE DESIGN POSSIBILITIES
–
FUNCTIONAL, MOVABLE
CONTAINER



Features



Unique berry/pink
12100741435



Unique blue/green
12100740016



Pattern Party rose/lilac
12100747025



Pattern Party blue/green
12100744015

LUNCHBOX STAINLESS STEEL SOLID

18 x 13,5 x 6 cm / 296 g

BPA
FREE

Material: Lid: Stainless Steel (with silicone ring), Box: Stainless Steel | **Sales unit:** 2 pcs

Box:

Lid:



Inside view

FITS PERFECTLY
INTO FRONT
POCKET OF THE
SCHOOL BAG



Berry/Rose
1210068029



Olive/Green
1210068037



Dark blue/Light blue
1210068074



NO MORE MIXING UP OF
DIFFERENT SNACKS
–
PERFECTLY PORTIONED
LUNCH THANKS TO
REMOVABLE CONTAINER &
SEPARATOR

BENTO LUNCHBOX

21 x 17 x 5 cm / 182 g



Material: Polypropylene (PP) (with silicone ring) | Sales unit: 2 pcs



New



Pattern Party rose/lilac
12100157025

New



Pattern Party blue/green
12100154015



Inside view



Little Gang Heart lilac
12100157012



Little Gang Rainbow green
12100155003



Little Gang Smile navy
12100154004

LUNCHBOX STAINLESS STEEL

17,3 x 13,3 x 6,9 cm / 250 g



Material: Lid: Polypropylene (PP) (with silicone ring), Box: Stainless Steel | Sales unit: 2 pcs



Inside view

FITS PERFECTLY
INTO FRONT
POCKET OF THE
SCHOOL BAG

New



Sunny Explorer rose/pink
12100297030

New



Sunny Explorer green/blue
12100295018



Little Gang Heart lilac
12100297012



Little Gang Rainbow green
12100295003



Little Gang Smile navy
12100294004



Happy Prints midnight blue
1210029083



Happy Prints light olive
1210029581



Happy Prints caramel
1210029354

● BOLD

BE
BOLD.
BE
YOU.



**BOLD
COLLECTION**



BE BOLD. BE ERGONOMIC.
INDIVIDUAL & BACK-FRIENDLY FIT

BE BOLD. BE VISIBLE.
REFLECTORS ON SIDES AND FRONT

BE BOLD. BE SUSTAINABLE.
FABRIC MADE FROM RECYCLED MATERIALS
& VEGAN PRODUCTION WITHOUT ANIMAL COMPONENTS

BE BOLD. BE LIGHT & STABLE.
LIGHTWEIGHT, DIRT- & WATER-REPELLENT

BE BOLD. BE CLEVER.
WELL-DESIGNED STORAGE SPACE WITH
3 MAIN COMPARTMENTS

BE BOLD. BE INDIVIDUAL.
CREATE YOUR OWN STYLE WITH REMOVABLE PATCHES
AND STICKERS OVER AND OVER AGAIN



● **BOLD**



SCHOOL BACKPACK ORIGIN BOLD
STEP UP TO THE NEXT LEVEL

- school backpack for teens
- 28,5 x 23 x 46,5 cm, 30 l & ca. 1290 g
- ergonomic carrying system grows with child's back
- fabric made from recycled materials
- large storage space for easy organisation
- additional pockets for small compartments



Guide values for adjusting
the carrying system:

XS: from ca. 138 cm
S: from ca. 146 cm
M: from ca. 153 cm
L: from ca. 160 cm

**BE
BOLD.
BE
YOU.**





SCHOOL BACKPACK ORIGIN BOLD

28,5 x 23 x 46,5 cm



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



New

Bold aqua
12050394019



New

Bold dark blue
12050394012



Bold lavender
1205018715



Bold dark olive
1205018520



Bold mauve
12050186910



Bold anthracite/grey
12050182360



Bold black
1205018000



Bold Spots blue
1205018063



Bold blue
1205018064



Bold Edges grey
1205018239



Bold Curve sage
1205018598



Bold Leaves caramel
1205018867



RAINCOVER BOLD

46 x 0,5 x 54 cm / 60 g



Material: 100 % Polyester | Sales unit: 1 pc



Bold black
1205022000

INCLUSIVE
SMALL
INTEGRATED BAG
–
REFLECTIVE LOGO



SPACY PENCIL CASE BOLD

12 x 6,5 x 22,5 cm / 175 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc



Bold aqua
12050404019



Bold dark blue
12050404012



Bold lavender
1205019715



Bold dark olive
1205019520



Bold mauve
12050196910



Bold anthracite
12050192360



Bold black
1205019000



Bold Spots blue
1205019063



Bold blue
1205019064



Bold Edges grey
1205019239



Bold Curve sage
1205019598



Bold Leaves caramel
1205019867



STRING BAG BOLD

36 x 1 x 42 cm / 180 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc

CAN BE ATTACHED
TO THE SCHOOL
BACKPACK



Detail

New



Bold aqua
12050414019

New



Bold dark blue
12050414012



Bold lavender
1205020715



Bold dark olive
1205020520



Bold mauve
12050206910



Bold anthracite
12050202360



Bold black
1205020000



Bold Spots blue
1205020063



Bold blue
1205020064



Bold Edges grey
1205020239



Bold Curve sage
1205020598



Bold Leaves caramel
1205020867

WALLET BOLD

12,2 x 2 x 8,5 cm / 50 g



Outer material: 100 % Polyester (recycled) | Lining: 100 % Polyester (recycled) | Sales unit: 1 pc

New



Bold aqua
12050424019

New



Bold dark blue
12050424012



Bold lavender
1205021715



Bold dark olive
1205021520



Bold mauve
12050216910



Bold anthracite
12050212360



Bold black
1205021000



Bold Spots blue
1205021063



Bold blue
1205021064



Bold Edges grey
1205021239



Bold Curve sage
1205021598



Bold Leaves caramel
1205021867

EASY TO ATTACH TO KEYS
OR SCHOOL BACKPACK

—
TRANSPARENT WINDOW FOR
A QUICK LOOK AT TICKETS OR
STUDENT ID CARDS



BOLD MAKE & CREATE



FIND YOUR
PERFECT MATCH!
—
FOR AN INDIVIDUAL LOOK
& EXTRA VISIBILITY WITH
GLOWING & REFLECTIVE
DETAILS

MATCH SCHOOL PATCHES SET

WITH PACKAGING: 12,5 x 23 cm / 40g



Material: Textile | Sales unit: 2 pcs

New



Flower
12050370017

New



Gaming
12050380631
GLOW IN THE DARK

MATCH SCHOOL PATCHES SET

WITH PACKAGING: 12,5 x 23 cm / 21 g



Material: Textile | Sales unit: 2 pcs



Universe purple
1205024038
REFLECTIVE



Sport
1205024188
REFLECTIVE



Music
1205024155
GLOW IN THE DARK



Paradise
1205024099



Dream Catcher
1205024325



Witchery
1205024256
REFLECTIVE



Skater
1205024036
REFLECTIVE

MATCH TEXTILE STICKER

WITH PACKAGING: 10,5 x 17,5 cm / 9 g



Material: Textile | Sales unit: 2 pcs



Joy black
1205025247
REFLECTIVE



Joy purple
1205025859
REFLECTIVE



Gaming
1205025098
REFLECTIVE



Skater
1205025036
REFLECTIVE



BOLD EAT & DRINK

LUNCHBOX STAINLESS STEEL SOLID

18 x 13,5 x 6 cm / 290 g

BPA
FREE

Material: Lid: Stainless Steel (with silicone ring), Box: Stainless Steel | **Sales unit:** 2 pcs

Box:

Lid:

New



Bold black
12100680000



Bold dark olive
12100685200



Bold blue/purple
12100689008



Bold rainbow
12100688680



Inside view

BOTTLE STAINLESS STEEL BOLD

6,7 x 6,7 x 24 cm / 158 g / 750 ml

BPA
FREE

Material: Bottle: Stainless Steel, Strap: Silicone | **Sales unit:** 2 pcs



Bold black
1205023000



Bold silver
1205023240



Bold Rainbow
1205023868

DOUBLE WALLED BOTTLE STAINLESS STEEL

6 x 6 x 24 cm / 274 g / 500 ml

BPA
FREE

Material: Bottle: Stainless Steel, Lid: Polypropylene (PP), Strap: Silicone | **Sales unit:** 2 pcs

SUITABLE
FOR SPARKLING
DRINKS



Bold dark olive
12100165200



Bold blue/purple
12100169008



Off to the adventure of everyday life with our LÄSSIG kids products! Backpacks, Bum Bags, Sweaters, Caps, Lunch Sets and more will become the kids' daily companions. With the colorful and cute designs of our LITTLE GANG, TINY OUTDOOR & SUNNY EXPLORER collections, there is a perfect match for everyone.



 Tumble dry at low temperature
Maschinentrocknen bei niedriger Temperatur
Séchage au sèche-linge à faible température
Secar en secadora a baja temperatura

 Do not tumble dry
Nicht maschinentrocknen
Ne convient pas au séchage en machine
No apto para secado a máquina

 Ironing at max. 110 °C, no steam
Bügeln bei max. 110 °C, kein Dampf
Repassage à une température max. 110 °C, pas de vapeur
Planchar a una temperatura máxima de 110 °C, sin vapor

 Ironing at max. 150 °C
Bügeln bei max. 150 °C
Repassage à une température max. 150 °C
Planchar a una temperatura máxima de 150 °C

 Do not iron
Nicht bügeln
Ne pas repasser
No planchar

 Do not dryclean
Nicht trockenreinigen
Nettoyage à sec interdit
No limpiar en seco

 Do not bleach
Nicht bleichen
Ne pas utiliser d'eau de Javel
No usar blanqueadores ni lejías

 Normal wash 60 °C
Normalwaschgang 60 °C
Lavage normal 60 °C
Lavado normal 60 °C

 Normal wash 40 °C
Normalwaschgang 40 °C
Lavage normal 40 °C
Lavado normal 40 °C

 Gentle wash 40 °C
Schonwaschgang 40 °C
Lavage délicat à 40 °C
Lavado delicado a 40 °C

 Normal wash 30 °C
Normalwaschgang 30 °C
Lavage normal 30 °C
Lavado normal 30 °C

 Gentle wash 30 °C
Schonwaschgang 30 °C
Lavage délicat à 30 °C
Lavado delicado a 30 °C

 Delicate/Gentle cycle 30 °C
Feinwäsche/Wollwäsche 30 °C
Lavage délicat/laine à 30 °C
Ciclo de lavado especial a 30 °C

 Hand wash
Handwäsche
Lavage à la main
Lavado a mano

 Dishwasher safe
Spülmaschinengeeignet
Adapté au lave-vaisselle
Apto para el lavavajillas

 Not dishwasher-safe
Nicht für die Spülmaschine geeignet
Ne convient pas au lave-vaisselle
No apto para el lavavajillas

 For food contact
Für Lebensmittelkontakt
Contact alimentaire autorisé
Contacto con alimentos autorizado

 Suitable for microwave
Mikrowellengeeignet
Adapté au micro-ondes
Apto para microondas

 Do not microwave
Nicht mikrowellengeeignet
Non adapté au micro-ondes
No apto para microondas

 Not oven safe
Nicht backofengeeignet
Ne convient pas pour le four
No apto para horno

 Not freezer safe
Nicht gefrierfachgeeignet
Ne pas congeler
No congelar

DO YOU ALREADY KNOW OUR KIDS PRODUCT RANGE?

If you want to know more about our kids products, please get in touch with your LÄSSIG contact person or our head office at 06073 74489-0 or by e-mail at info@laessig-gmbh.de.



www.blauer-engel.de/uz195
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